

2025

Impact Report



Automated, Certified
Environmental Offsets



printreleaf™

2.3 million standard trees planted this year

10 million standard tree milestone!

19+ billion letter pages of paper offset

= 192+ million lbs.



Did you know? Stretched end-to-end, the number of pages our partners and their customers offset can go to the moon AND back 7 times!



Reforestation & carbon offset projects across **5 continents**

Trees were planted in
9 reforestation sites
in 8 countries

13 carbon projects
were contributed to, including reduction and
removal projects, across 7 different countries



71

tree species planted

51% more over
previous year

Our forests are
**designated for
restoration &
conservation**

& audited by 3rd party
certifying organizations
to ensure tree survival

We surpassed
**50,000
customer
accounts**

and added over
2000 new users



+250% Marketing Assets

downloaded including lifetime certificates and impact graphics.

We're helping our customers tell the sustainability story of every print job and every page.

New 'ALL IN' Sustainability Plans

were rolled out to customers, with strong adoption, reducing operational friction and increasing impact.

130% increase in QR code scans

Our partners and their customers are eager to share their sustainability stories by including the QR code on their printed materials.



Scan Me!





**Thank you for helping
us make a positive
impact in 2025.**

**Here's to 2026 and what
we can do together!**



**Environmental offsets for the
print & packaging industries**



printreleaf™